

A woman with dark, wavy hair is lying down, her head tilted back and eyes closed. Her hands are positioned on a piano keyboard, with fingers spread. The lighting is dramatic, highlighting her face and the keys. The background is dark.

impresario

da vinci

THE CONTROL ENVIRONMENT
FOR COLOR GRADING SYSTEMS

An Intuitive Feel

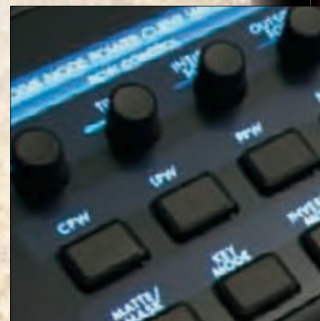
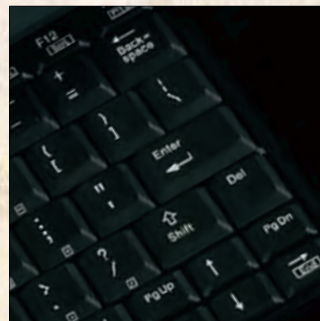
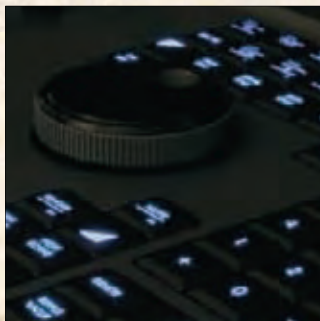
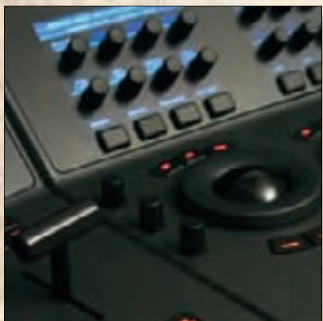


Creative Elegance

da Vinci has revisited the form and function of its industry leading control panels and created the new generation control environment for film, video and broadcast post-production suites.

Called Impresario™, the new panel combines computer aesthetics, colorist ergonomics and user experience to improve convenience and control.

Impresario's soft keys, hard keys and controls reduce menu layers, keystrokes and complexity, providing vastly improved two-handed operations and faster decision making. With Impresario, you will masterfully conduct color grading sessions with elegance and precision.



EASILY CUSTOMIZED

- Individual user configurations include display and key color settings for colorist personalization

EASY TO USE

- Color-coded system remembers modified buttons
- Controls are within each reach, reducing fatigue
- Fast reference back-lit, color-coded buttons
- Flat menu structure eliminates searching through menus and reduces key strokes
- Industry exclusive menu-direct control* face for instant access
- Labels are located next to controls
- Three-axis trackballs are designed for intuitive color correction
- Variable back lighting for soft keys

ELEGANT LOOK AND FEEL

- Easy-to-read, high-resolution graphic displays
- Industry leading ergonomic design helps prevent fatigue
- Intuitive feeling joy balls and rings
- Integrated track pad and keyboard
- Interfaces with da Vinci's Resolve® R-series
- Mouse and pen tablet support
- Remains cool and quiet to the touch

* PATENTS PENDING

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Impresario has more menus and functions available at my finger tips, which makes working easier and faster. Everything I want to do is very accessible. Impresario is the future of color correction.

– Tom Rovak
Colorist



impresario[™]
CONTROL ENVIRONMENT

Where Form Meets Function

Impresario is a prominent and aesthetically pleasing control environment that is distinctly different not only from competitors' panels, but also from the existing da Vinci control system.

Impresario conveys substance and value with a design that will stand the test of time.

Impresario's elegant aesthetics reinforce the perception of ease-of-use and enjoyment.

Navigation and Ergonomics

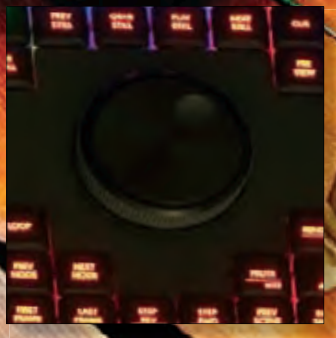
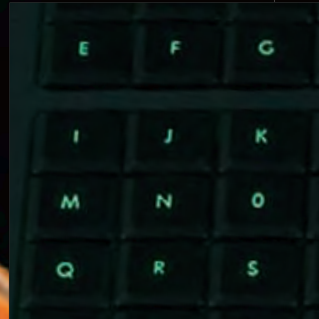
The panel layout, groupings, patterns and indicators aid in navigating through the controls. Impresario's neutral dark grey color with a slightly textured surface evokes a cockpit-like feel, forming a slight U-shape around the operator. The panels feel familiar to those acquainted with using da Vinci, but are more ergonomically pleasing and compact.

The Impresario design reflects our thorough consideration of colorists' size, strength, speed and visual acuity. Impresario's design helps reduce fatigue, enhance memory and perception, and accelerate decision making.

The Impresario panels are raised about two inches above a desk surface, and can be separated and positioned to suit the colorists' reach and comfort. The panel height and trackballs' positions enable colorists to work quickly and within their comfortable range.

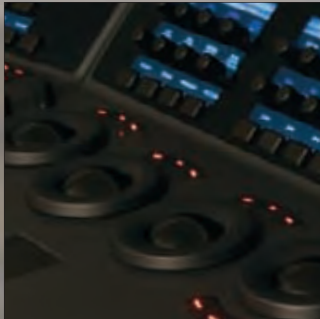
Impresario controls are easily read. Hard key legends are engraved on backlit key caps. Software-configured controls correlate with the control buttons. Control key lighting is customizable to individual comfort. And, user-defined settings for hard- and soft-key lighting and legends can be saved after each session.

At Your Fingertips

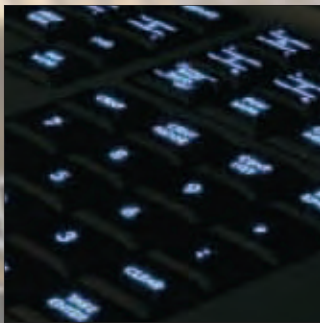


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Comfortable Hardware



Impresario's cockpit-like feel puts colorists at the center of a powerful color grading control experience. The flow of the control surfaces, the precise feeling of stability and the clarity of the images in the LCD screens are part of the new environment created in your color grading suite by the Impresario.



The thoughtful ergonomic functionality of the industry leading color control environment reflects our consideration to detail in Impresario's design and engineering. Surfaces are exactly angled for easy viewing and comfortable reach. There is a feeling of tactile control as knobs smoothly rotate between your fingers. The adjustable surface brightness makes the lighted keycaps and display screens apparent, but not a distraction.



da Vinci introduced the industry to trackball control. With Impresario, the latest generation trackballs and surrounding rings are ergonomically designed to fit beneath the colorist's hands, providing a relaxed feeling for long or intense color grading sessions.

Impresario's jog/shuttle provides free-wheeling control, as well as hard end-stops at one-third, full and three-times frame rate speed.

An ultra-thin keyboard slides out from beneath the joy ball panel, and a laptop-style touch pad provides touch-point control.

Easy To Feel



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Your world with da vinci

Resolve® • 2K Plus™ • Splice • Revival

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